

Gender Entrepreneurship Market
Strategic Meeting of IFC/CAWTAR/Project Partners
11th -13th of April, 2006, Hotel Africa El Mouradi, Tunis
Program Agenda

Day I: 11th of April 2006

- 15:00-15:45** **Welcome and Participants Introduction**
- 15:45-16:00** **Presentation of Cawtar Program in the Economic Sphere**
Soukeina Bouraoui, Executive Director of CAWTAR
- 16:00-16:15** **Presentation of IFC-MENA**
Carmen Niethammer, Program Manager - Gender Entrepreneurship
Markets (GEM), Private Enterprise Partnership - Middle East and
North Africa (PEP-MENA) IFC, World Bank Group
- 16:15-16:30** **Presentation of IFC-GEM**
TBC
- 16:30-16:45** **coffee Break**
- 16: 45-17: 15** **The State of Women Entrepreneurship Worldwide: Trends
and Current State of Knowledge**
Julie Weeks, President and CEO Womenable
- 17:15-18:00** **Wrap-up Discussion**

Day II: 12th of April 2006

- 9:00-9:10** **Introduction and Review of Day II Agenda**
Soukeina Bouraoui, Executive Director of CAWTAR
- 9:10-9:45** **Research as a Catalyst: The Impact of Conducting and
Sharing Research Information**
Julie Weeks, President and CEO Womenable
- 9:45-10:45** **Presentations of Case Studies**
1. Bahrain
2. Jordan
- 10:45-11:00** **coffee Break**
- 11:00-12:30** **Presentations of Case Studies**
3. Lebanon
4. United Arab Emirates
5. Tunisia
- 12:30-14:30** **Lunch**
- 14:30-15:00** **Presentation of IFC-MENA studies**
Carmen Niethammer
- 15:00-17:00** **Lesson Learned and Recommendation**

DAY III: 13th April 2006

9:00-9:10 **Introduction and Review of Day III Agenda**
Soukeina Bouraoui

9:10-9:45 **Survey Goals, Design and Contents**
Julie Weeks

9:45-10:15 **Methodologies and Impact on Contents**
Julie Weeks

10:15-10:45 **IFC-GEM Report, Voices**
TBC

10:45-11:00 **Coffee Break**

11:00-12:00 **Common Goals and Information Sharing**
Small Groups Discussion

12:00-1:00 **Small Groups Reconvene**
Discussion

1:00-14: 30 **Lunch**

14:30-15:30 **Country Teams Discussion on Survey, Contents and Design**

15:30-16:30 **Discussion of Action Plan**